

How to hold a charity golf day

Whether you're the next Rory McIlroy or just love playing the game, this is a great way to fundraise while having a great time.

Planning your golf day

- 1** If you are a member of a golf club, ask whether you can hold the day there. If not, research local clubs that can be hired out for charity golf days. Perhaps one of your friends is a budding golfer who can help you out.
- 2** Choose a date that does not conflict with other golfing or charity events. Try a weekday, as they are more popular for charity events.
- 3** Tell local journalists about your event and send details to online listings and events websites; post on social media.
- 4** Select a format that will work best for you in terms of numbers and teams, as well as levels of experience and how long you want your tournament to last.



5 Don't forget to allow time for registration and refreshments when you plan the day.

6 Usually, the clubhouse can provide food for you at the start of the event, lunchtime and, perhaps, at the halfway hut. Make sure the cost of the food is covered in your ticket prices.

7 Check whether the golf club has a dress code (some specify no jeans and so on).

Ask the pro

Most golf clubs have a pro golfer on hand who can supply you with scorecards and help with the scoring on the day. You can also run competitions such as 'nearest the pin' and 'the longest drive' to increase fundraising. Or you could produce a programme with advertising for the event, which you can also sell.

After your event

Congratulations! All your hard work has paid off and you've organised a fantastic event for a great cause. There are just a few things to think about before you can put your feet up.

Thank, thank and thank again From those who volunteered, to those who donated and/or attended the event. Let them know the total they raised and how that money will help the 11 million people living with hearing loss, deafness and tinnitus.

Pay in All the lovely money you have raised.

Get in touch Remember we are here to help you every step of the way, so do get in touch if you need anything to ensure that this, or any future event, is a real success.

**Have fun and good luck!
Most importantly, thank
you for raising much-
needed funds for
Action on Hearing Loss.**



**For all your fundraising materials, please contact:
community.fundraising@hearingloss.org.uk**

